



First Dune store in Poland

On 9 June 2010, the first store of a British shoe brand, Dune, will open in Stary Browar in Poznań. The store will be situated on the first floor of the shopping centre and it will occupy more than 100 m². Dune is a part of the Ultimate Fashion brand portfolio – a company within the EM&F Group.

Dune offers very trendy and unique shoes chosen by women worldwide for more than 15 years. The first Dune boutique was opened in Kings Road, London, in 1993. Currently, Dune is a chain of over 40 stores in the UK and Ireland, which, in addition to shoes, also sell handbags and accessories. The flagship stores are located in Covent Garden, London, and Buchanan Street, Glasgow. Dune is also present in the Middle East and Moscow. Dune collections will be available to Polish customers from June.

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